

**FY 2023 Results Presentation** 

19 March 2024

#### **Disclaimer**

This presentation might contain certain forwardlooking statements that reflect the Company's management's current views with respect to future events and financial and operational performance of the Company and its subsidiaries.

These forward-looking statements are based on Newlat Food S.p.A.'s current expectations and projections about future events.

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# The taste



#### About us

# We are an Italian company whose core business is carried out in the agri-food sector.

As one of Italy's leading producers, we provide the market with indisputably high-quality products every day, thanks to our historical brands in the milk and dairy, pasta and baked goods sectors, instant foods and home baking, as well as in the areas of nutraceuticals and baby foods.

#### We are leaders in the food & beverage sector and one of Italy's leading producers of:

- Milk and dairy products
- Pasta and baked goods
- Gluten-free, protein-free and high protein products
- Baby food
- Instant food
- Home baking & baking aids



#### The group at a glance

#### • 4 Core markets

- More than 3,000 products
- More than 20,000 clients among the most important retailers in Europe
- €793.3 million revenue in 2023
- More than 2,500 employees
- Export to more than 60 countries
- 19 facilities across Italy, UK, Germany and France
- 7 main product categories



# FY 2023 HIGHLIGHTS

Crostino dorato AL CUBO AL CUBO

Pepe Nero e Sale Marino

#### FY 2023 key financial highlights

#### Revenues

- €793.3 m, +7% vs. FY 2022
- Highest increase in instant food (+21.7%), dairy (+14.3%) and bakery (+13%)
- Italy: +3.1%; Germany: +5.8%; UK: +8.96%;
- Other countries: +24.7%

#### **EBITDA**

- Adj. EBITDA €72.4 m, +21.8% vs. €59.5 m in FY 2022
- Adj. EBITDA margin 9.1% vs. 8% in FY 2022
- Recovery of margins to 2021 levels after the negative impact of cost increases in 2022

#### **Net Income**

 Net Income was €15.5 million, +135% vs € 6.60 million at FY 2022

#### **Net Financial Position**

- Net Debt (ex. IFRS 16 lease liabilities): € 29.5 million vs. € 63.0 m at FY 2022
- Net Debt (incl. IFRS 16): € 74.3 million vs. € 109.8 m in FY 2022.



#### Free Cash Flow

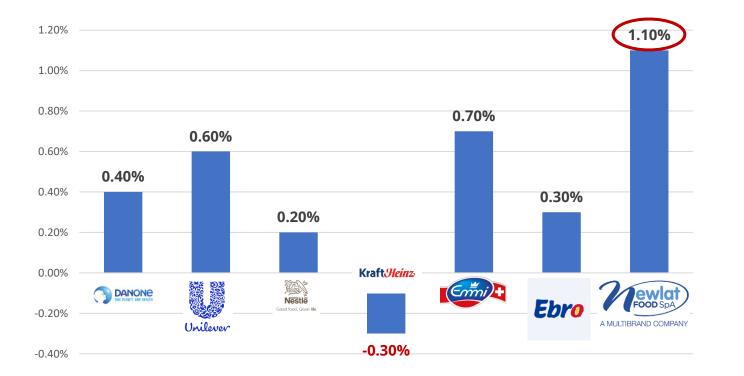
EBIT

EBIT was € 31.3 million, + 55% vs. € 20.1 m at FY 2022

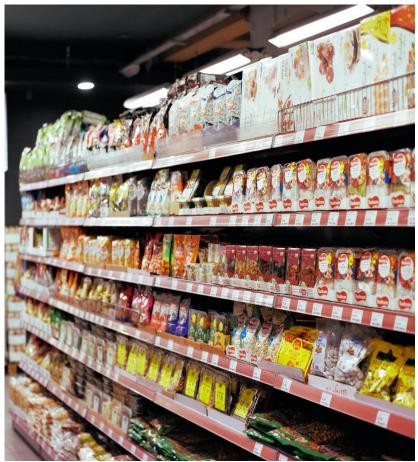
- Underlying FCF\* : € 20.8 million
- Positive FCF despite higher CAPEX (>€25 m)

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#### EBITDA margin improvement in 2023 vs. leading F&B companies



In FY 2023, Newlat Food achieved an EBITDA margin improvement that was unparalleled among its competitors, registering an increase of +1.10%, thanks to solid commercial strategy together with operating leverage and several projects to improve procurement management.





#### 2023 review

EM Foods acquisition integra	Strong step forward in the EM Foods integration: strengthened relationships with Unilever. Minuto listed in Edeka, Rewe, Markant in Germany. Minuto shakers listed in Waitrose in UK.
Record pasta sales German	Second full year without Buitoni brand in Germany: Delverde sets record a it surpasses the 2020 and 2022 volume records with 44,722 tons in 2023
Increased investments	Important year for investments in operations, including IT Systems improvements and synergies between different sites and countries
PPE investments	Strong investments in PPE, incl new installations in the special foods plants of bakery and milk production + new warehouse in Germany
More investment in own bra	nds Increased focus on core brands in reference markets, with increased social media presence, tv adverts, line extensions, brand relaunches
Naked online and offline bra activation	Collaborations with famous influencers (Italy and UK), e-commerce launch, on-site brand activations at events, universities, in-store events to increase brand awareness across UK, Italy, Germany
New M&A targets	After the interruption of the negotiation with Princes which has shown great discipline, the Group is already focused on other 4 dossiers with turnovers ranging between €200 and €800 million.



#### Continuous developments in our sustainable approach



#### **CLIMATE ACTION**

- Self-produced electricity has been experiencing a growing trend over the last 3 years.
- -10% water intensity over the last 3 years (water withdrawn-to-product produced ratio)
- Group recognised as one of the "Most Climateconscious Italian Companies" for the third consecutive year and "Sustainability Leader" for the second consecutive year based on its ESG performance
- Carbon intensity (emissions-to-revenue ratio) decreased by 19% over the last 3 years
- More than half of the sites achieve >90% of waste, recycled or recovered

#### LOGISTICS

• In 2023 Newlat avoided at least 840 tons of CO2 emission by transporting cargo via train.

#### **ENVIRONMENTAL AWARENESS**

• Extension of the environmental certification UNI EN ISO 14001:2015 in progress



#### INNOVATION

- R&D investments to increase digestibility, product quality and to satisfy consumers with special dietary requirements:
- ✓ Special milk only from Farms with "Animal Welfare" certification and only with beta-casein protein A2 increasing (naturally) digestibility.
- ✓ Development of unique plant based special formulas in Baby Food
- ✓ Development of high protein, gluten-free and lactose free recipes (e.g. 100% pulse flour)
- Internal R&D teams across various locations of the Group and internal laboratories certified according to the ISO 17025:2018 standard.

#### **GENERATIONAL CHANGE**

• +27% under 30 employed during the last 3 years

#### **EDUCATIONAL ENGAGEMENT**

 Several initiatives with schools visiting plants, farms and learning about nutrition and food culture.



#### **BOARD OF DIRECTORS**

- Three important independent members: Eric Sandrin – Kering General Counsel, Valentina Montanari – CFO Ferrovie Nord, Mariacristina Zoppo Director and member of the Control Committee of IntesaSanpaolo
- Three women directors out of seven board members (42,8%).
- Four out of seven board members are not linked to Mastrolia family – founder's and major shareholder's family

#### SUSTAINABILITY GOVERNANCE

- Adoption of Group's ESG Policies
- Adoption of a common Group's Code of Ethics
- Publication of a Suppliers Code of Conduct, aimed at engaging and raising awareness within Group's supply chain on ESG issues
- Implementation of a "Whistleblowing" system for all Countries we are operating in.



# COMMERCIAL UPDATE



ALIZZATO CON AROMI NATURALI

NAKEÊ

#### 2023-2024 marketing and commercial activities - Italy

#### Line extensions, rebranding & restyling



Rebranding of the entire range of pruducts under Delverde mother brand

LEVERS



Cappuccino Lovers Plant Based new assortment



Kefir: new drinkable flavour and new spoonable products range



Restyling Optimus brand and packaging





New Naked Best Ever range

#### New product launches



# 2023: a multichannel strategy in brands communication

Consumer activities, social media, advertising

- Milk & Dairy Brands: contest and loyalty consumer program, in-store promos, point of sales activities.
- **Granfetta & Crostino Dorato** <sup>®</sup>: new Delverde social strategy with influencers collaborations.
- **Pasta:** ADV and in-store

#### NAKED

- Sponsorship in gaming events
- In-store promotions
- E-commerce
- New contents, influencer collaborations.
- New ADV spots.





New adv spots

#### PREMIATI & VINCENTI!



Loyalty program

Social ADV and influencers activations

POS





In-store promotions





Gaming events activations

#### Feeding our growth: charting our success in export sales growth



# **UK: Latest News**

#### **Naked Performance**



**Online Reviews** increased by **36%** in star rating and **332%** in number of reviews across retailers.



Increase in **Market Share** post product improvements.



**Frequency** growth since product improvements.



# Ultimate continues to drive growth

Penetration, Frequency and loyalty have grown since launch with Ultimate shoppers buying across all flavours.



**October Campaign** 

- ✓ Reached over 18m
- ✓ 36m impressions
- Performed above industry benchmarks



# **Coming Up**



#### Marketing Campaign 360 targeted comms plan to drive awareness.





#### 2024 NPD launching Q2/3



Innovation Pipeline in progress





Source: Home Tester Club, 2023 | Nielsen w/e 30<sup>th</sup> Dec 2023 vs w/e 7<sup>th</sup> October 2023 | Nielsen 52wk w/e 7<sup>th</sup> Oct

## What's New?





Mug Shot Carbonara Launch Success!

#### 3<sup>rd</sup> highest **ROS** and 2<sup>nd</sup> highest **loyalty** in the range

#### January 2024 Campaign

Drove awareness with our audience through highly targeted activity, with a key focus on taste, convenience and health messaging during the most health-focused month – here's a snapshot!



What we achieved:



3.8 million reach

100,000 door drop reach

Influencer



84k new households



#### Mug-to-Mug Campaign

Driving engagement with our consumer, putting the power to them to choose which Fakeaway Flavour our NPD will be, with a multi-channel campaign to support









#### 2024 NPD launching Q2/3



Innovation Pipeline in progress





Nielsen Scantrack 52 w/e 24/02 Nielsen Homescan 52 w/e 27/01

# Germany: year of records

#### Improving volumes with major German retailers



Increase in Volume at major retail chains

Rewe: +15% YoY Lidl: +31% YoY Newlat no. 1 pasta supplier at EDEKA (surpassing Barilla)





**Increased brand sales** Delverde pasta sales up 7% YoY German pasta sales up 5% YoY

#### Market share continuing to grow in the pasta category

Newlat confirms its leading position as Germany's second pasta player – Positive value trend **(+8%)** vs. negative performance of first player (-4%) in 2023

# **Minuto desserts**

#### **Confirmed listings**

Germany; EDEKA, REWE, Markant & others UK: Waitrose MI crème MI grieß MI HIMB MI SCHO NU NU BRIER NU BRIES NU MOU DU FOR NU



Additional NPD launching in Q2 2024

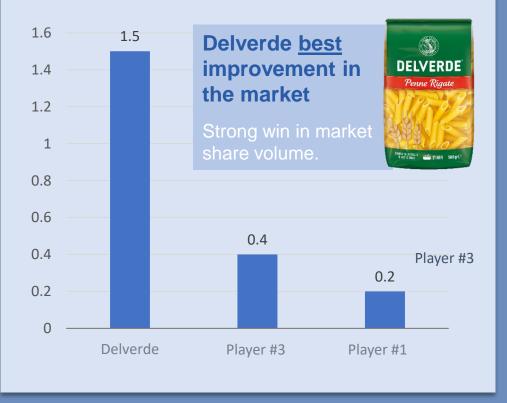


#### Source: Company information and Circana data

## Strong development vs. the market

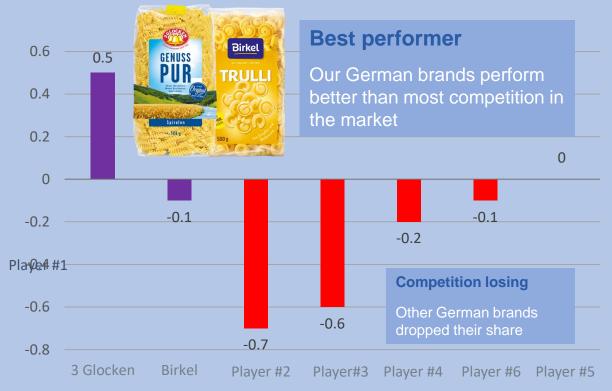
Confirmed position as **#2 Italian pasta player in Germany** gaining share against #1 player

# Market share Volume improvement in % (2023)



Keeping our share as **#1 German pasta player** with positive market share improvement vs. competition

# Market share Volume improvement in % (2023)





Source: Circana Market data Dec 2023 Total Retail Germany

#### **Record pasta volumes in Germany**

Delverde confirmed ist growth trend, reaching in 2023 an all time high level of tons: 44,722 to, surpassing 2022 as the best performing year in the Italian pasta business in Germany, confirming a CAGR of 5% since Newlat's takeover from Nestlé's sales team.





#### FY 2023 revenue highlights

#### FY 2023 saw an increase in sales of +7%

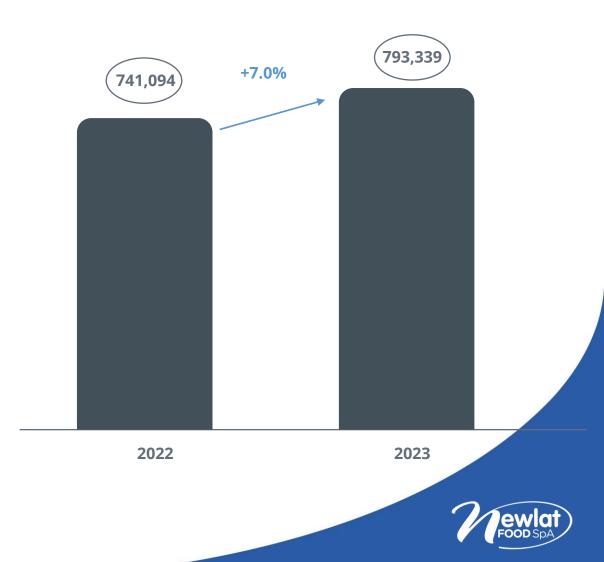
Compared to the first period of the year, the last quarter saw a slowdown in sales due to three main reasons: 1) higher promotional pressure compared to 2022; 2) a challenging comparison base, as 2022 was mainly affected by inflation and an increase in average sales price; 3) a series of industrial investments initiated in Q4'23.

In general, 2023 was a year of strong commercial and marketing activities across all regions, which is expected to benefit 2024 sales.

#### Additionally:

- Total investments of €25.2 million, of which €23.1m were made in PPE in order to modernise production assets and plants
  → expected to reduce costs and improve efficiencies in the medium term
- An overall improvement in the main KPI's:
  - **ROS**: 4.5% vs. 2.7% in 2022
  - **ROI**: 16% vs. 9.4% in 2022
  - **ROE**: 10.5% vs. 4.7% in 2022

#### Consolidated revenues (€ thousand)



#### **Revenue breakdown by business unit**

•Pasta sales remained stable with a 0.7% increase as a result of higher volumes and a lower average price compared to the inflated prices of 2022.

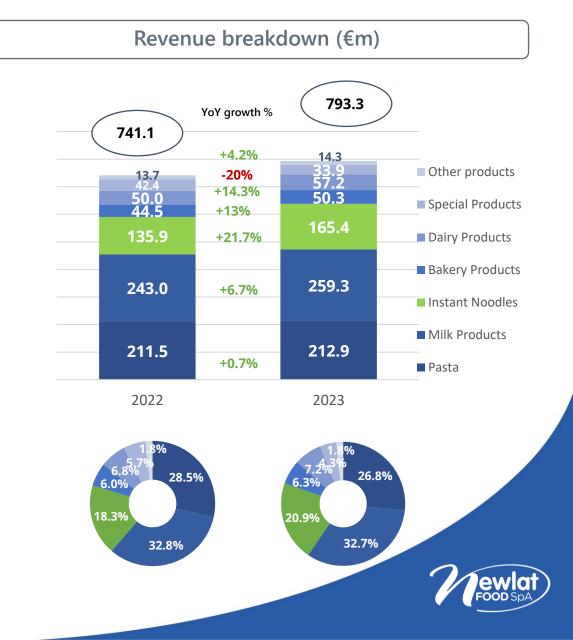
•The **Milk segment grew** by 6.7% partially thanks to higher volumes and to higher sales price

•Instant Foods revenues grew by 22% thanks to new product launches (both in the instant noodles and home baking category), increased valueadded marketing activities and export to new markets. Organic growth excluding the EM Foods contribution: +4%.

•The **Bakery Products** growth (+13%) was driven by additional **Crostino**, **rusks and melba toast sales** and thanks to some important partnerships in the private label sector.

•Dairy Products' sales increase was driven by the strong demand of Mascarpone, especially in Germany (+82%) - (France +25%) - the Netherlands (+22%) - Canada (+20%)

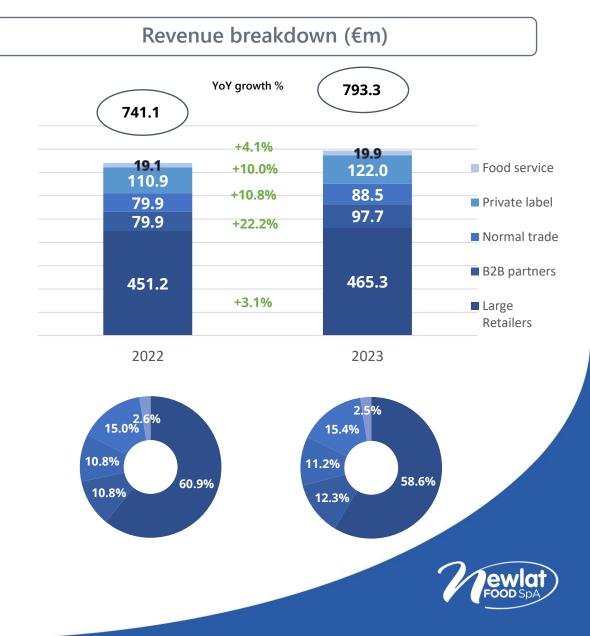
• The **Special Products** segment went down by 20% as a result of a slow down in production, especially in the last quarter, due to some planned investments in PPE which partially halted production. These investments are expected to increase efficiency and offering in the medium term. Sales are expected to get back to normal by end 2024 with some new projects incoming.



#### **Revenue breakdown by distribution channel**

In general all segments had a positive impact on sales in 2023.

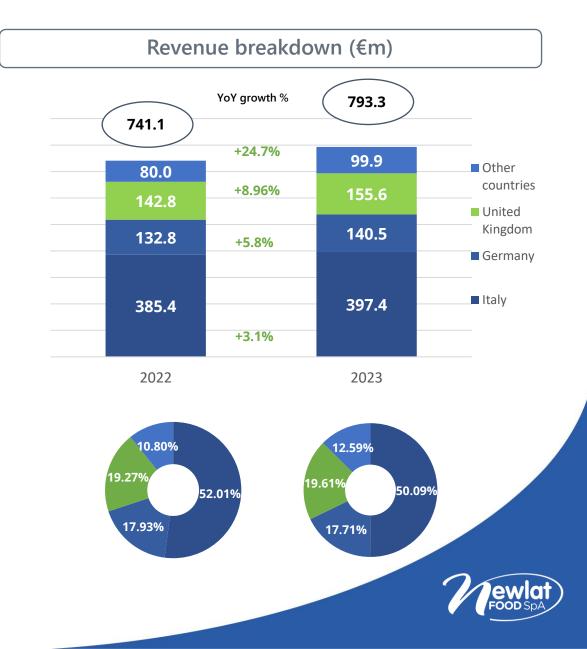
- Large retailers remain the key channel with 57% weight, however B2B partnerships take up a bigger portion of sales compared to last year (12.3% vs. 10.8% in 2022).
- B2B contracts increased by 22.2% mainly because of the EM Foods acquisition.
- The private label segment grew 10%, mainly thanks to new partnerships in the bakery and dairy segments.



#### **Revenue breakdown by geography**

#### All regions had a positive result in the period.

- Revenues in Italy went up by 3% as a result of higher sales volumes in the Pasta, Milk & Dairy, Bakery and Instant Noodles sectors, which was however partially set back by the decrease in Special Products sales in the last quarter.
- In **Germany**, revenues increased by ca. 6% following higher sales volumes in the **Pasta and Dairy** sectors, with increased market shares especially in the Italian pasta market.
- United Kingdom sales grew ca. 9% thanks to higher sales volumes in the Pasta and Instant Noodles sectors. In particular, the Naked "Best Ever" and Mugshot relaunch and marketing campaigns increased customer loyalty and frequency of purchase.
- Revenues relating to Other Countries increased by 24.7% particularly thanks to EM Foods. Aside from France (+10%), the countries that grew the most were the Netherlands (+39%), Denmark (+35%), Canada (+25%), Belgium (+13%) and the MENA area (+12%).



#### Increased demand all over the world

Netherlands: +39% Total revenue 2023: € 8.7 million

Denmark: +35% Total revenue 2023: €3.8 million

Canada: +25% Total revenue: 2023 €4 million

Belgium: +13% Total revenue 2023: €8.5 million

MENA area: +12% Total revenue 2023: €12.8 million

France: +10% Total revenue 2023: €15 million

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#### **EBITDA breakdown by business unit**

Adjusted **EBITDA was €72.4 m in FY 2023**, compared to €59.5 million in 2022. Adj. **EBITDA margin** was **9.1%** vs. 8%.

In general, **2023** margins increased or were stable in most business units, with only instant foods and bakery in slight decrease.

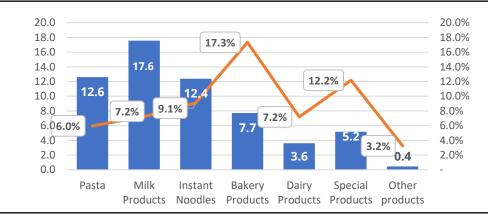
**Pasta** had the best performance in EBITDA margin improvement with 410 bps improvement from 6% to **10.1%**, thanks to a better mix contribution and new contracts with better marginality.

**Bakery** maintained a double digit **EBITDA margin** at around **16.1%** vs. 17.3%, while **special products** increased margins from 12.2% to **15%** thanks to an improved contribution of some B2B productions in baby food.

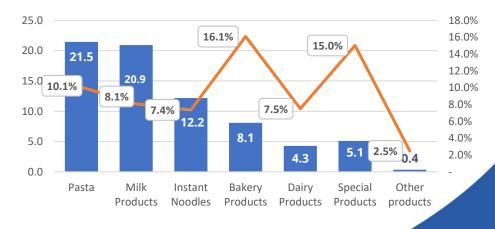
This result confirms that an actual recovery of margins back to 2021 levels was achieved in 2023, thanks to a diligent commercial activity carried out between the end of 2022 and the beginning of 2023.

EBITDA margin YTD February 2024: in line with 2023's level at 9.5%.

#### Adj. EBITDA (€m) and EBITDA margin FY 2022



#### Adj. EBITDA (€m) and EBITDA margin FY 2023



EBITDA — EBITDA Margin



#### Important investments in the Ozzano Taro special foods plant

- Consolidated product development in **Pasta area** under the Delverde brand (high protein, legume pasta) and adjustments for gluten free pasta production for Germany, started in the second half of 2023.
- Bakery: initiated installation of a new oven line with single-portion packaging for infant biscuits and bread substitutes - NU.T.RA.PA.C. project.
- The Milk area saw strengthened collaborations for medical-special milks with national and international clients, focusing on Organic (e.g. Hipp) and lactose-free products. The multi-country agreement for the production of specialized infant formula signed in 2020 is proceeding according to plan and will likely come into full effect in the next 12-18 months.
- New partnerships for Infant formula production for the **Middle East** confirmed for 2024.
- Investments in packaging to meet new EU regulations (cap anchored to the bottle).
- $\rightarrow$  The site is undergoing transformation to emphasise its role in specialised, nutritionally rich, and innovative food products.

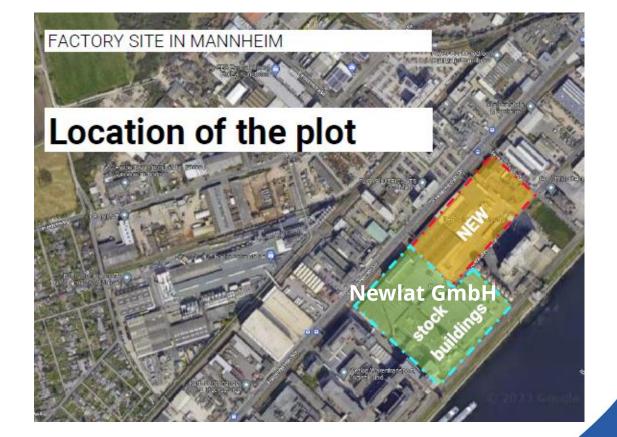




#### New warehouse and office investment in Mannheim

In 2023, Newlat GmbH bought an **adjacent plant**, comprised of a warehouse and an office building, amounting to a total area of **20,000 smq**.

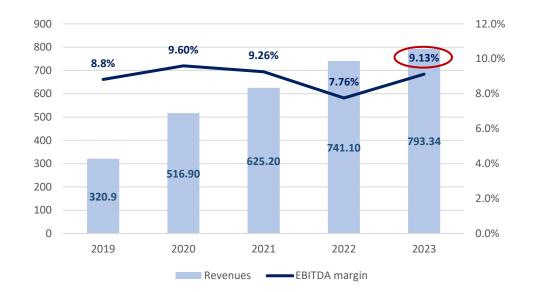
The warehouse will be completely **automated**  $\rightarrow$  an annual <u>saving of ca.</u> <u> $\in$ 2 millions</u> as a considerable number of pallets are stored at third party warehouses at the moment



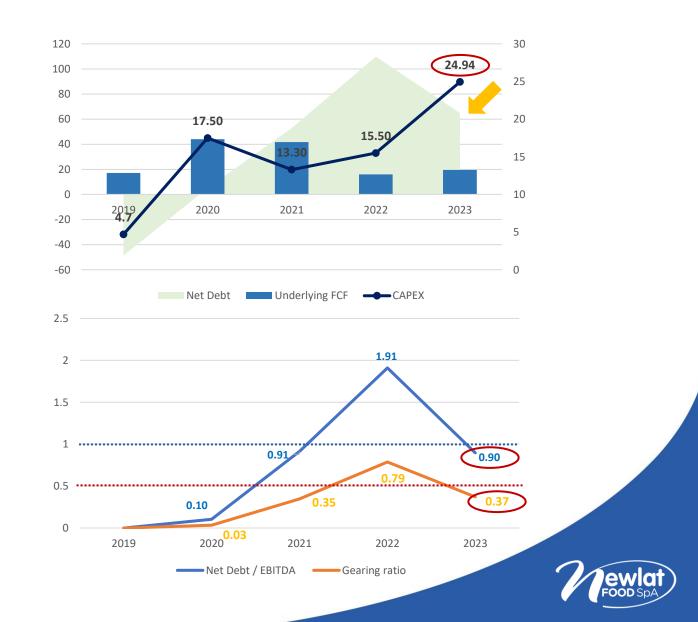




#### **Continuous improvement in KPIs**

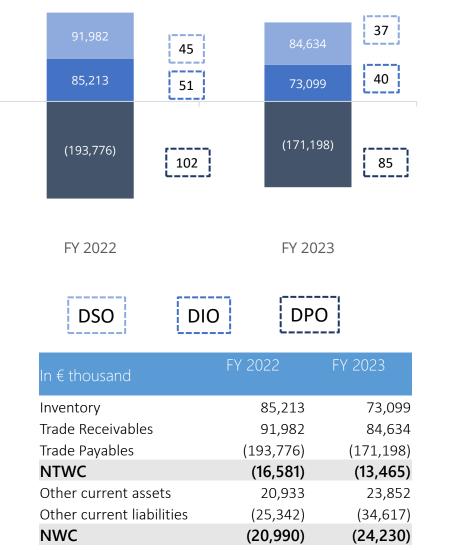






#### NWC and Cash Conversion Cycle

#### NTWC in € thousand



Net Working Capital improved compared to 2022. In particular:

- Lower inventory levels as a natural shift to normal levels after buying larger amounts of ambient and long shelf-life raw materials in 2022 to stock up.
- Lower receivables and payables as a result of shorter payment terms from clients and to suppliers.

**Cash Conversion Cycle** is still negative (**-8 days**), confirming Newlat's ability to collect cash before paying out suppliers.

Overall, the 2023 figures indicate a **normalization of working capital** management following the uniquely adverse trends experienced in 2022, which were primarily attributed to the challenging economic conditions brought on by inflation.



#### **Free cash flow analysis**

Newlat reported a **positive FCF of €20.8 million** in FY 2023 despite a **substantial CAPEX spending initiated in Q4 2023**, **which resulted in a total CAPEX of €24.9 million** attributed to investments in PPE aimed at enhancing efficiency.

- The robust **cash flow from operation**s (**€56.1** million), supported by a substantial increase in EBITDA, laid the groundwork for this positive FCF.
- Good working capital management with a marginal decrease of €0.1 million.

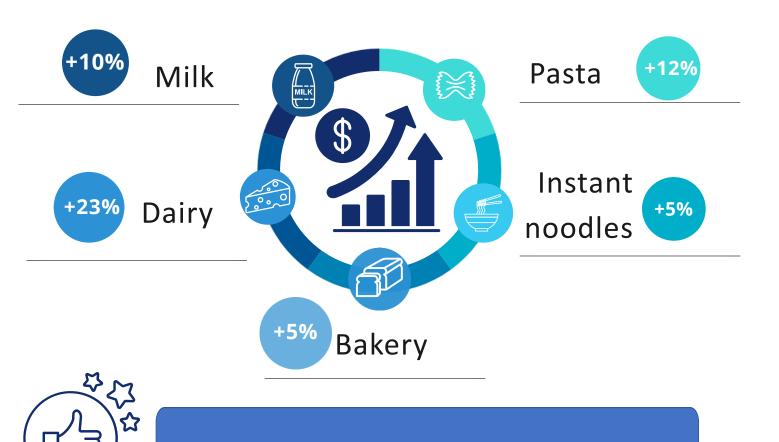
The ability to maintain a positive FCF, in light of significant investments to boost plant efficiencies, underscores Newlat's resilient operational model and financial health.

Cash Flow Generation (€m)	FY 2023
Adj. EBITDA	72.4
Net Interest Costs/Profit	-11.6
Δ Net Working Capital	-0.1
Tax & Other	-4.6
Cash Flow from Operations (A)	56.1
CAPEX	-24.9
Other Investments	
Acquistion/Dismissal	-1.0
IFRS 16 CAPEX	-10.4
Cash Flow from Investing activities	
<u>(B)</u>	-36.3
Underlying FREE CASH FLOW	20.8



### **Current trading 2024**

The first two months of 2024 have marked an **organic sales increase of +7%** at Group level, in particular:



These figures give us an <u>extremely positive perspective for 2024</u>

 135.7 million +7% vs. 126.7 million 2023
 YTD EBITDA:
 €12.9 million vs. €12.0 m in 2023 → +7.8% vs first two months of 2023
 YTD EBITDA margin: 9.5% vs. 9.4% in the first two months of 2023

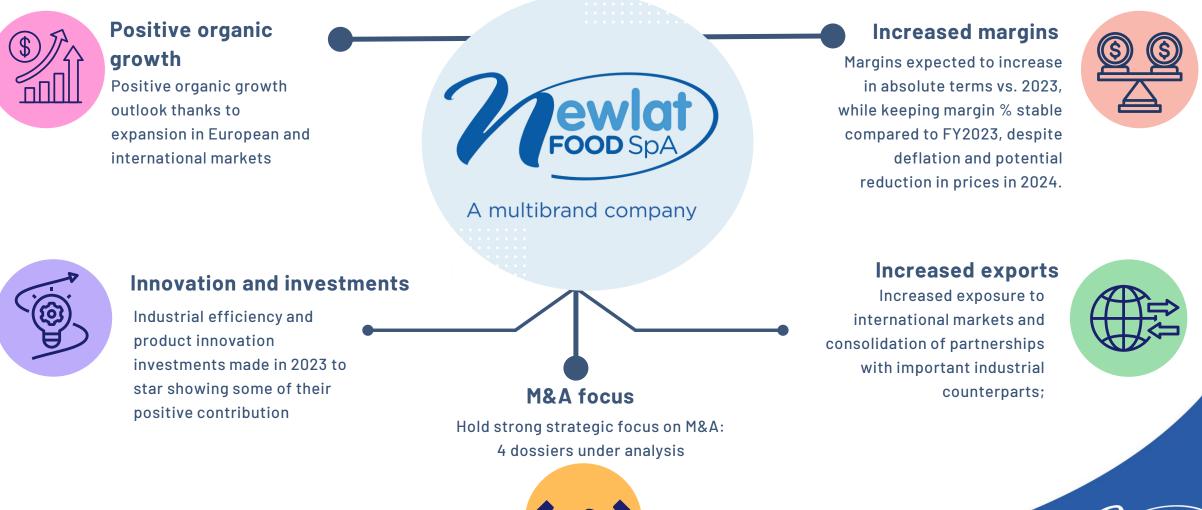
YTD 2024 Revenues:

→ particularly remarkable as usually the first months of the year tend to be very flat in terms of sales growth



#### 2024 outlook

The Newlat Food management confirms its commitment in 2024 in regards to:











#### **Consolidated Income Statement**

(lp 6 thousand)	31 December		
(In € thousand)	2023	2022	
Revenue from clients' contracts	793,339	741,094	
Cost of goods sold	(656,186)	(607,693)	
Gross margin	137,154	133,400	
Sales and distribution expenses	(89,912)	(89,509)	
Administrative expenses Net write-offs of financial	(23,801)	(21,746)	
activities	(1,378)		
Other income Income from Business	10,920	5,238	
Combination	4,793	-	
Other operational costs	(6,496)	(6,015)	
EBIT	31,280	20,121	
Financial income	9,777	2,058	
Financial expenses	(21,341)	(12,278)	
EBT	19,715	9,901	
Income tax	(4,203)	(3,304)	
Net profit	15,512	6,597	
Net income attributable to third			
parties	1,188	374	
Group Net Income	14,324	6,223	
Basic EPS	0.34	0.16	
Diluted EPS	0.34	0.16	



#### **Balance sheet**

In € thousand	31 December 2023	31 December 2022	In € thousand	31 December 2023	31 December 2022
Non-current assets			Equity		
Property, plant and equipment	164,732	154,106	Share capital	43,935	43,935
Right of use	43,773	46,509	Reserves	102,079	77,296
Intangible assets	91,548	92,345	Currency translation reserve	(1,703)	(2,982)
Investments measured with	51,540	52,545	Net Income	14,325	6,223
	1,401	1,401	Total Group Equity	158,636	124,471
equity method Non-current financial assets	1,401	1,401	Equity attributable to non-	16.000	14.02.4
	777	1 717	controlling interests	16,022	14,834
valued at fair value with impact on I/S	///	1,213	Total Consolidated Equity	174,658	139,305
Financial assets stated at			Non-current liabilities		
amortized cost	800	801	Provisions for employees	10,951	11,399
Deferred tax asset	6,362	7,148	Provisions for risks and charges	2 2 2 7	2.020
Total non-current assets	309,392	303,522	Deferred tax liabilities	2,337 22,868	2,038 19,991
Current accets			Non-current financial liabilities	22,000	304,723
Current assets			Non-current lease liabilities	37.160	39,173
Inventory	73,099	85,213	Other non-current liabilities	57.100	
Account receivables	84,634	91,982	Total non-current liabilities	363,783	377,324
Current tax assets	1,323	1,889		0007.00	011,011
Other receivables and current			Current liabilities		
assets	22,529	19,045	Account payables	171,198	193,776
Current financial assets valued	(0		Current financial liabilities	64,653	65,780
at fair value with impact on I/S	69	6,525	Current lease liabilities	7,694	7,567
Financial claims valued at		12 000	Current tax liabilities	2,988	3,688
amortised cost	13,099	13,099	Other current liabilities	31,630	21,654
Cash and cash equivalents	312,459	287,820	Total current liabilities	278.163	292,466
Total current assets	507,213	505,573		010 004	000.004
TOTAL ASSETS	816,604	809,094	LIABILITIES	816,604	809,094



#### **Cash flow statement**

(In € thousand)	31 December		
	2023	2022	
Earnings before tax - Adjustments for:	19,715	9,901	
Depreciation and amortization	41,665	36,283	
Financial expenses/(income)	11,564	10,220	
Other income from business combination	(4,793)		
Cash flow from operating activities before changes in NWC	68,152	56,404	
Change in inventory	14,231	(21,332)	
Change in account receivables	11,462	(26,397)	
Change in account payables	(29,836)	15,826	
Change in other assets and liabilities	4,026	(5,215)	
Use of provisions for risks and charges and employees <i>Tax paid</i>	(1,039) (4,606)	(678) (824)	
Cash flow from operating activities	62,391	17,784	
Investments in PPE	(22,807)	(14,477)	
Investments in intangible assets	(2,132)	(979)	
Investments in financial assets	6,648	(6,390)	
Deferred considerations for acquisitions			
Lylag acquisition	(1,000)	(300)	
Cash flow from investing activities	(19,290)	(22,146)	

(In E thousand)	31 December		
(In € thousand)	2023	2022	
Proceeds from long-term debt	30,482	53,263	
Repayments of long-term debt	(50,266)	(97,256)	
Principal repayments of lease			
obligations	(10,368)	(13,645)	
Net interest paid	(11,564)	(10,220)	
Dividend paid			
Purchase of minority interest	-	(17)	
Own shares	18,854	(11,732)	
Cash flow from financing activities	(18,463)	(79,607)	
Net change in cash and cash equivalents	24,637	(83,970)	
Cash and cash equivalents at the beginning of the period	287,820	384,888	
Cash compensation	-	(13,099)	
Total net change in cash and cash equivalents	24,637	(83,969)	
Cash and cash equivalents at the end of the period	312,459	287,820	





#### **INVESTOR RELATIONS CONTACTS**

Tel: +390522790450 Mob: +393319559164 investors@newlat.com

#### **UPCOMING EVENTS**

#### <u>20-21 March</u>

Euronext STAR Conference – Milan

29 April

Annual Shareholders' Meeting

<u>13 May</u>

Q1 2024 Earnings release